

SWOT ANALYSIS

LIBERTY 2040

A Community Plan

GENERAL THEMES



Liberty Township is a great place, and its location makes it well positioned to thrive. The community must be mindful of its legacy and quality of life as it looks towards its future. This is an opportunity for the township to write its story!

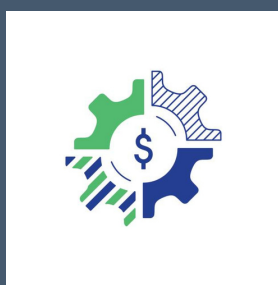
RURAL CHARACTER V. DEVELOPMENT

There is a clear tension between the past and future of Liberty Township. There is an opportunity to create balance by identifying areas to be preserved, developed and redeveloped.

PLANNING

- Concerns with the level of planning - overburden regulations v. lack of regulations

GOVERNMENT SERVICES



There are several overlapping governmental entities providing similar services in Liberty Township (ex. township, county, cities). This can create confusion among residents. There is an opportunity to create shared services and improve communication skills.

INFRASTRUCTURE

There is an opportunity to plan for future roadway capacities and broadband infrastructure needs.

AMENITIES

The township has great schools, post secondary options, the zoo, beautiful parks, excellent fire/EMS services and easy access to medical facilities.



THE COMMUNITY

Liberty Township is a well educated, caring community that is growing in population but lacks diversity. It needs to plan for demographic shifts. This planning process is an opportunity to create a vision that will allow the township to be a place where residents can live, work and play!

Liberty 2040

This is a summary of the SWOT analysis completed by the Community Committee for Liberty 2040. A complete data set from the SWOT analysis is attached.